



KNOWLEDGE MANAGEMENT

Enabling Business Growth

Foreword by
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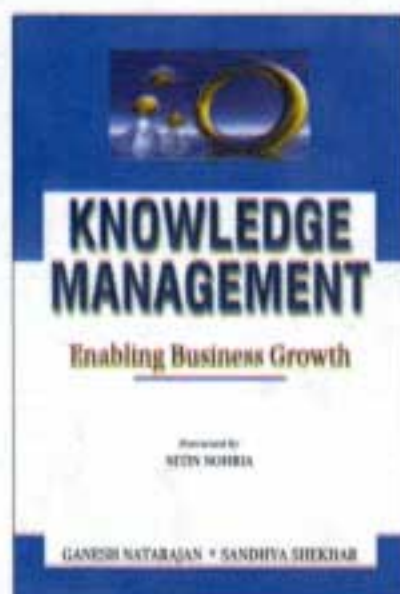
GANESH NATARAJAN • SANDHYA SHEKHAR

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*What does it take to transform a learning organization into a knowledge enterprise?
How can the process of transformation be designed in order to achieve a
creative advantage?*

This is a breakthrough book that explains how technological and conceptual synergies can be deployed for conversion of knowledge to knowledge management in the organizational context. Written by professionals who have tremendous expertise in consulting and developing KM solutions, it captures the essence of the times that is being referred to as the dawn of the *knowledge society*.



The book:

- ▶ Traces the relationships between Knowledge Management and Information Management, Business Process Reengineering, Learning Management Systems and Quality Management.
- ▶ Provides a conceptual foundation for implementation of the Dual Model for KM Solutions and covers various technologies, tools and issues involved.
- ▶ Is a one stop reference point for anyone who wants to evaluate and implement web-based learning solutions.
- ▶ Explains the currently prevalent standards and technologies for web-based training and the importance of these in the overall decision making process.

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